What’s New and Exciting?

Although American policies related to energy efficiency and the environment have changed recently, it appears that many American corporations remain committed to prior goals and milestones. The reports and articles in the links below indicate that American manufacturers are making strategic plans to compete in global markets that require strong commitments to sustainability and reduced emissions. Additionally, the growth rate of markets related to renewable energy show no signs of slowing down, yielding economic benefit for all. At Konnectronix, we firmly believe in a bright future where Electric Vehicles play an important role in a cleaner, healthier environment. We hope that, regardless of your political views, you see in these posts the same trends that we see—the power of continued advancement of sustainable technologies.

- Denise Ogren (EV Market Analyst)

Read Up

- **Feds Officially Propose New Vehicle Emissions Standards**
- **Ford Saying Goodbye to Cars and Hello to Batteries**
- **Why Attitudes Towards EVs are Quickly Changing**
- **Survey: Half of Young People Want Electric Cars**
- **How Electric Vehicles Reduce the Cost of Doing Business**
- **Why the World is So Excited About Electric Cars**
- **Sweden Will Meet It’s 2030 Green Energy Target 12 Years Early**

"More than ever, consumers are considering an EV as their next vehicle purchase. As a result, many regions have seen strong sales in the first half of 2018."

"The average cost of an electric car is falling rapidly even as the range it can travel on a single charge is going up."

"The younger generation in particular are ready to embrace the electric revolution."

"In [the new fuel economy standards proposal], the EPA (Environmental Protection Agency) and NHTSA (National Highway Traffic Safety Administration) are seeking public comment on a range of regulatory options..."

"The younger generation in particular are ready to embrace the electric revolution."

Photo Credit: California Air Resources Board

Photo Credit: Ford

Photo Credit: EPA